



Fulton County 2024 Q3 Update

September 18, 2024

Collie Greenwood

General Manager/CEO

Agenda

Operations Updates

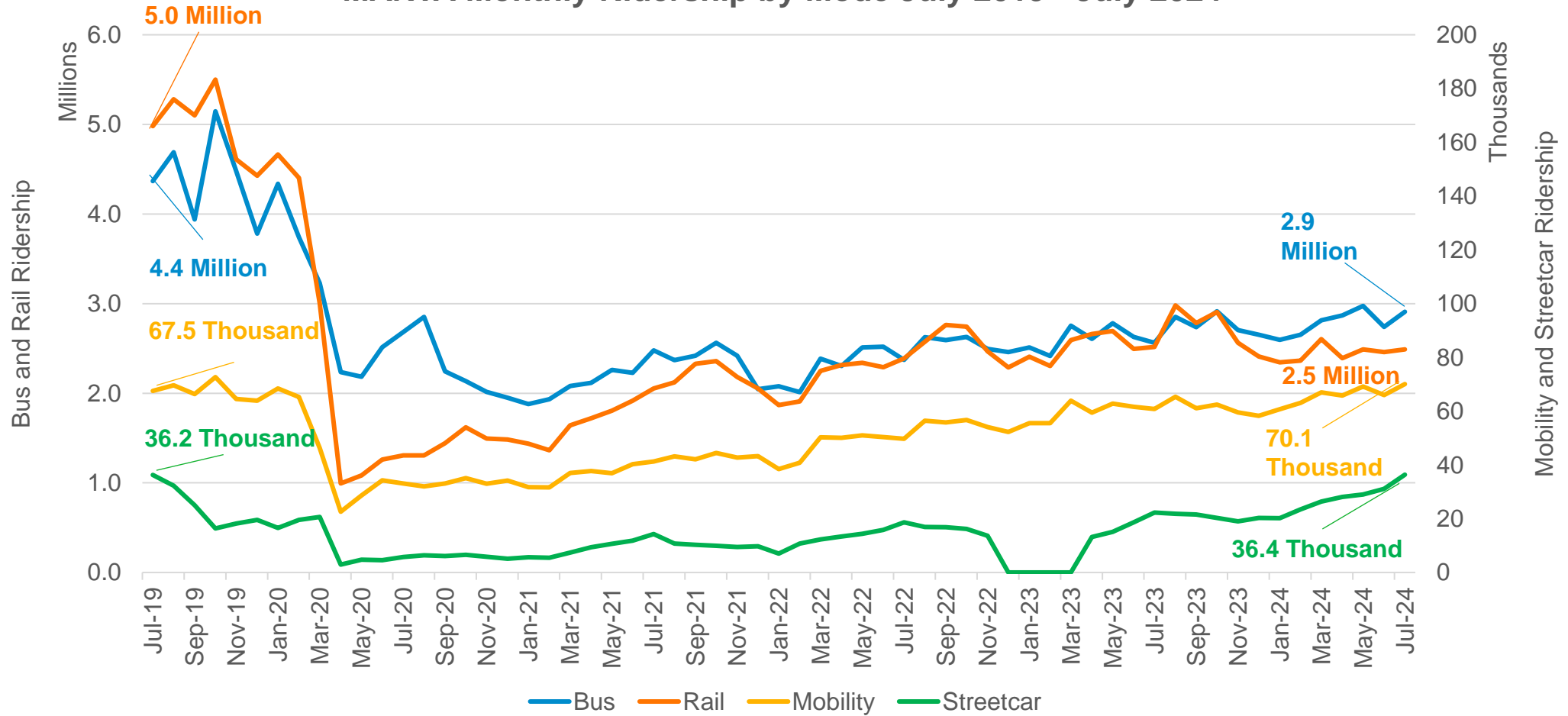
Capital Program

Other MARTA News



Operations Updates

MARTA Monthly Ridership by Mode July 2019 - July 2024



FULTON 2021-2024	REDUCED FARE	MOBILITY	TOTAL
	3,915	890	4,805



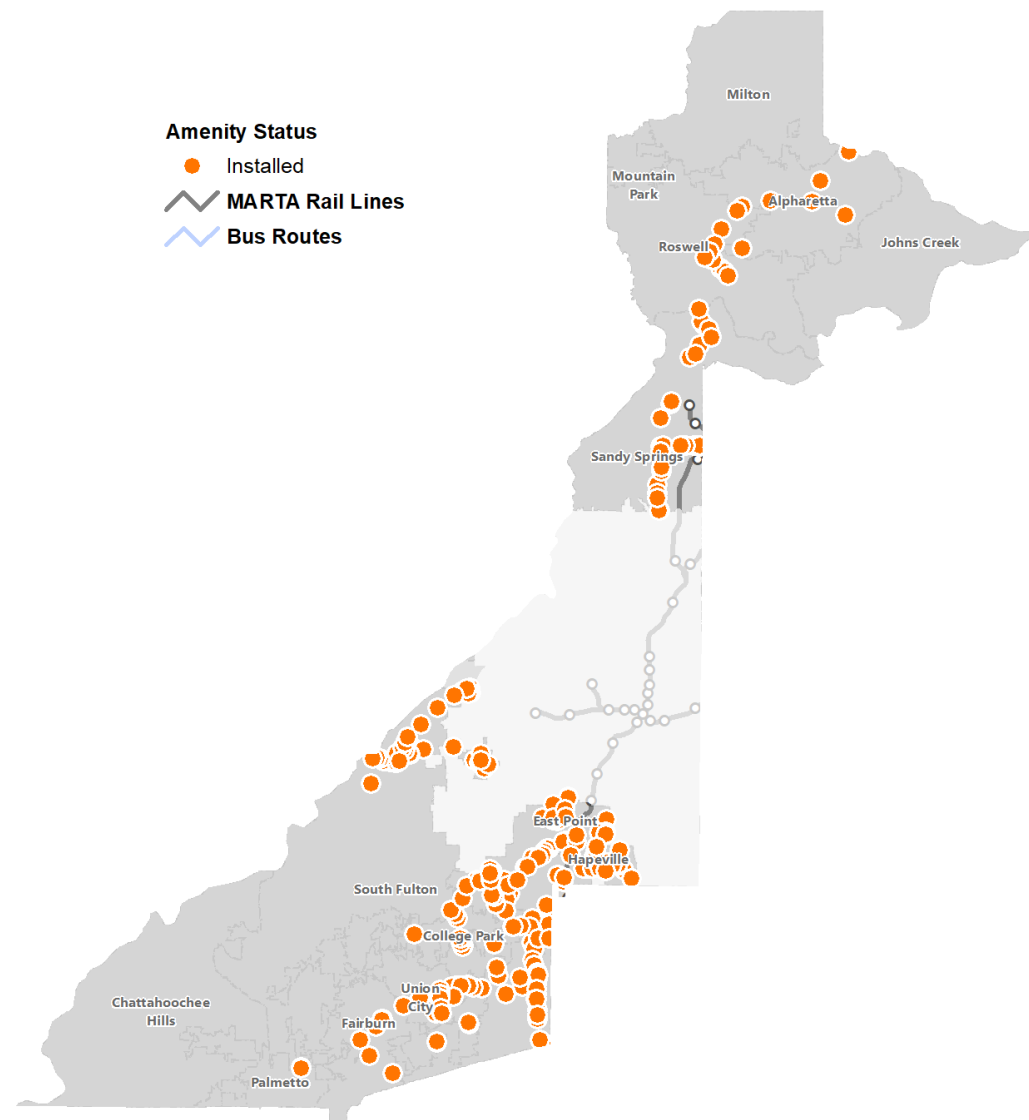
5-YEAR BUS AMENITY PROGRAM



Amenities delivered systemwide: 1,000

Amenities delivered in Fulton: 250

Bus Customers Served: 77%



BUS STOP AMENITIES

213823 – 4375 Cascade Rd



Before



After

 **35** Weekday Boardings

Serves:
Nearby apartments

Routes:
71 – Cascade Road

SAFE ROUTES TO TRANSIT

This program will improve pedestrian conditions near high ridership bus stops and is currently in the planning phase.

- ✓ mix of high visibility crosswalks,
- ✓ curb extensions,
- ✓ medians and refuge islands,
- ✓ rapid-flash & pedestrian beacons

28 potential Safe Routes to Transit site concepts were shared with GDOT and several cities for review and comments.

*** Sites are in preliminary planning and are subject to change based on potential NEPA, final design and permitting constraints.*



Potential type of improvements for bus stops in Fulton County

BUS NETWORK REDESIGN



Draft network has been finalized to proposal



Conducted extensive analysis on outcomes

- More frequent service (every 15min) to more than 3x as many residents (+245%)
- Average resident could reach 18% more jobs in an hour

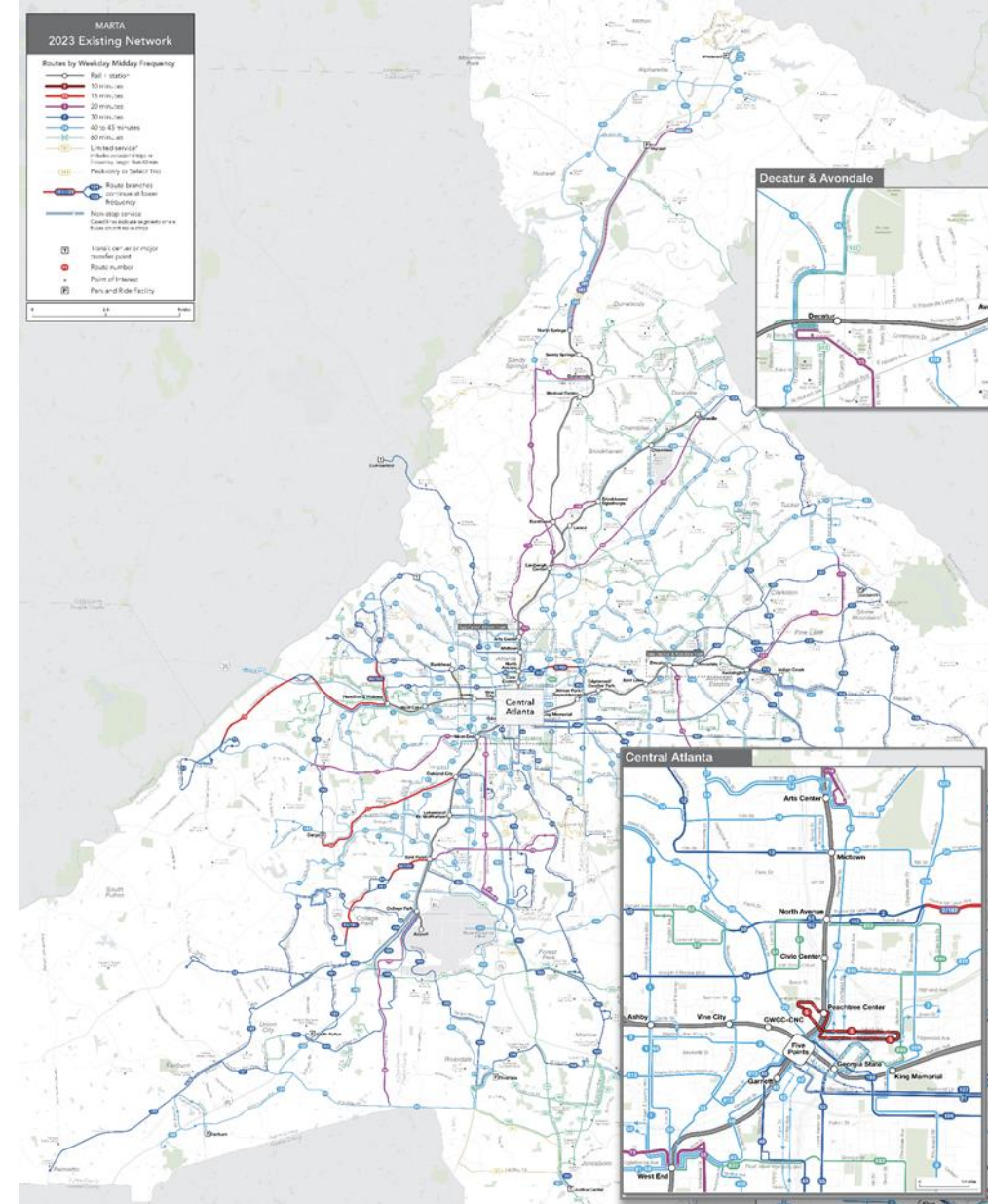


Inreach is in process to prepare for external engagement



Refinement to the network will be made with stakeholder feedback

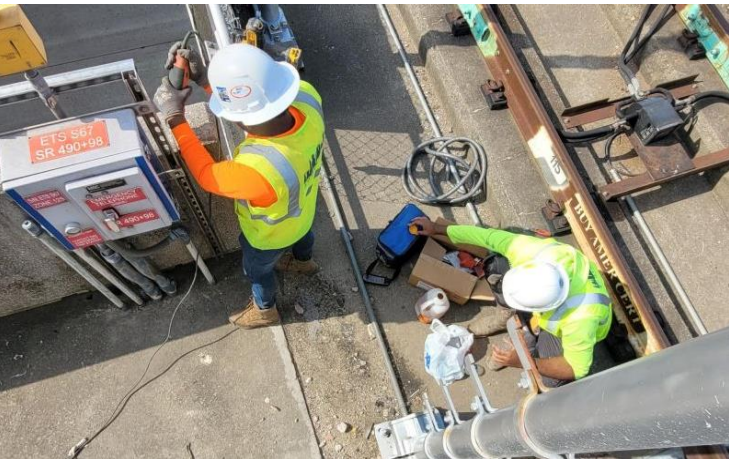
<https://www.marta2040nextgenbus.com/>





Capital Program

AIRPORT STATION REHAB



Investment: \$55M
Full Completion: June 2026



Before



After

COLLEGE PARK STATION REHAB

✓ Station Rehabilitation

- ✓ Exterior plazas complete
- ✓ Installing perimeter fencing
- ✓ Platform work estimated to start end of May pending coordination with Airport Station
- ✓ Concourse design in progress
- ✓ Project completion December 2026

✓ Parking Lot Improvements

- ✓ Completed April 2024
- ✓ Includes new security cameras

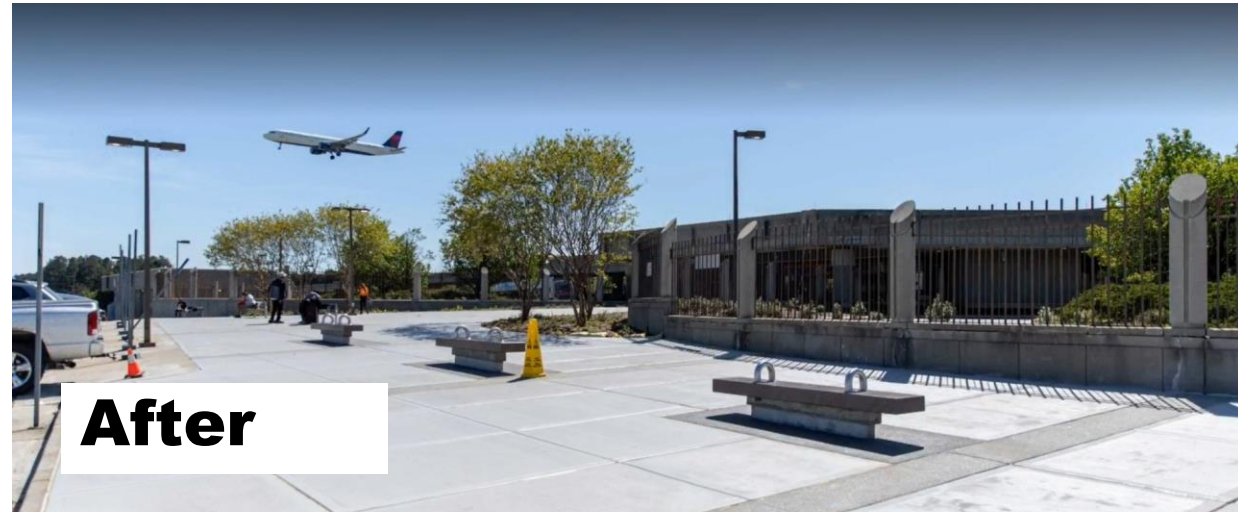




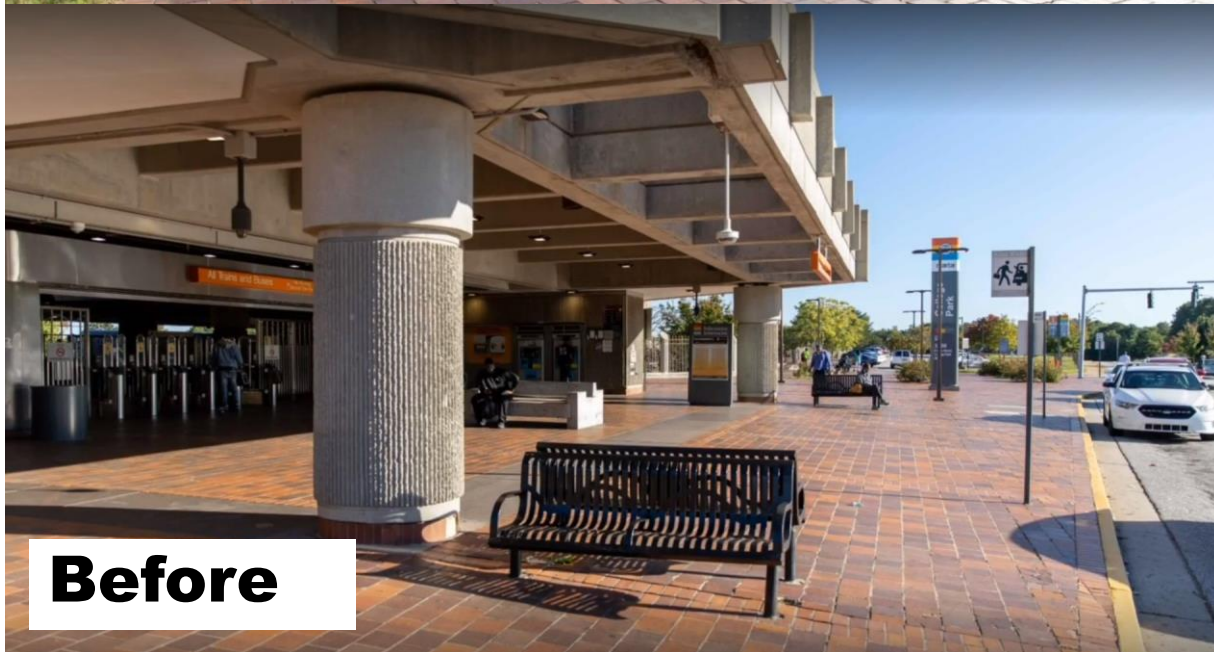
COLLEGE PARK STATION REHAB



Before



After



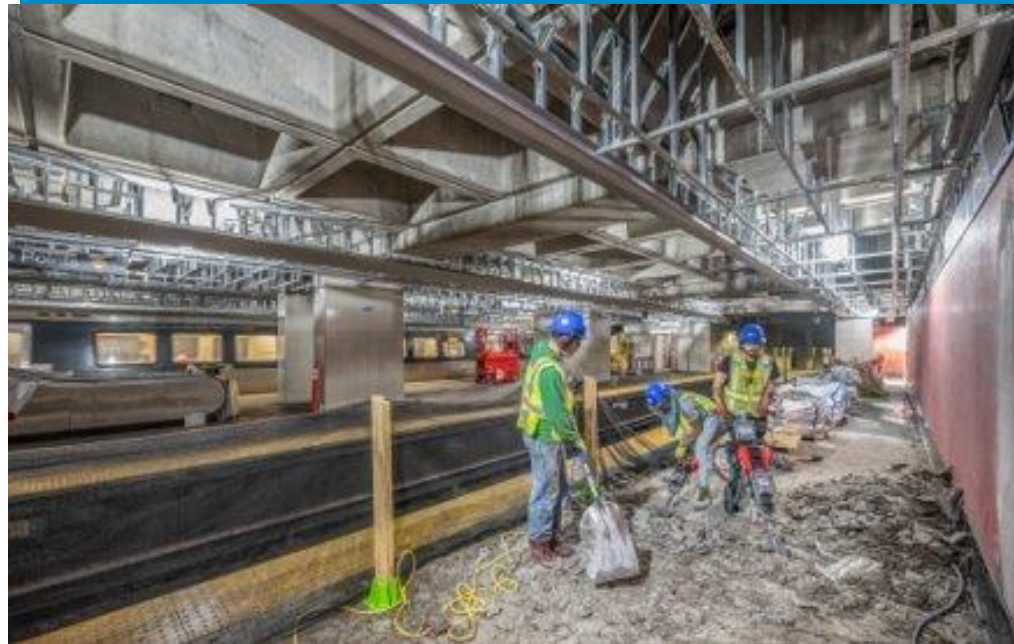
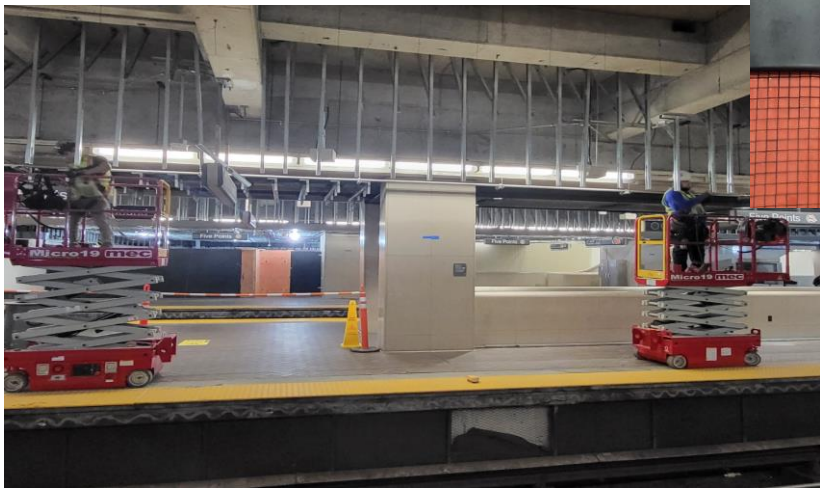
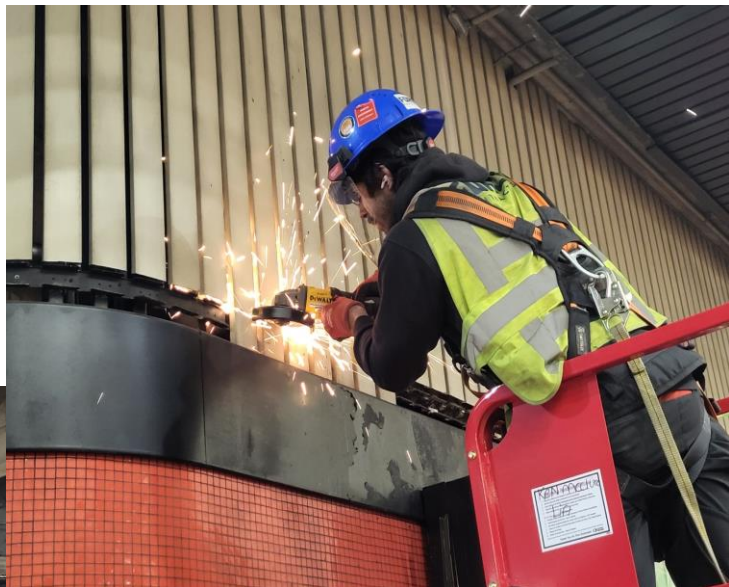
Before



After

FIVE POINTS STATION REHAB

- ✓ Floor tile-mortar demolition
- ✓ Ceiling framing on the platform
- ✓ New telephone installation





FIVE POINTS STATION REHAB



PROJECT PROGRESS: CLEVELAND/METROPOLITAN ARTERIAL RAPID TRANSIT (ART)

PHASE: FINAL DESIGN

- ✓ Currently revising submitted 100% design documents
- ✓ First request for bids in 2023 was rejected, then re-designed to incorporate desired City projects
- ✓ Aiming to advertise for construction bids in late October 2024
- ✓ Goal of beginning construction February 2025
- ✓ Revenue service to begin July 2026



I-285 EXPRESS LANE TRANSIT STUDY

- ✓ Ongoing coordination with GDOT's I-285 Top End Express Lanes program
- ✓ MARTA team briefed:
 - ✓ GDOT Board on June 20
 - ✓ ATL Board on August 1
 - ✓ MARTA Board on August 22
- ✓ The Policy Working Group met on July 12 to review and discuss transit study updates
- ✓ Service planning to inform infrastructure investments and drive design decisions
 - ✓ Optimizing existing routes
 - ✓ New opportunities for essential riders
 - ✓ Addressing key commuter markets
 - ✓ Creating potential stop-to-stop service

I-285 EXPRESS LANES TRANSIT



- ✓ Project website launched: i285ExpressLanesTransit.com
- ✓ Public survey conducted in July

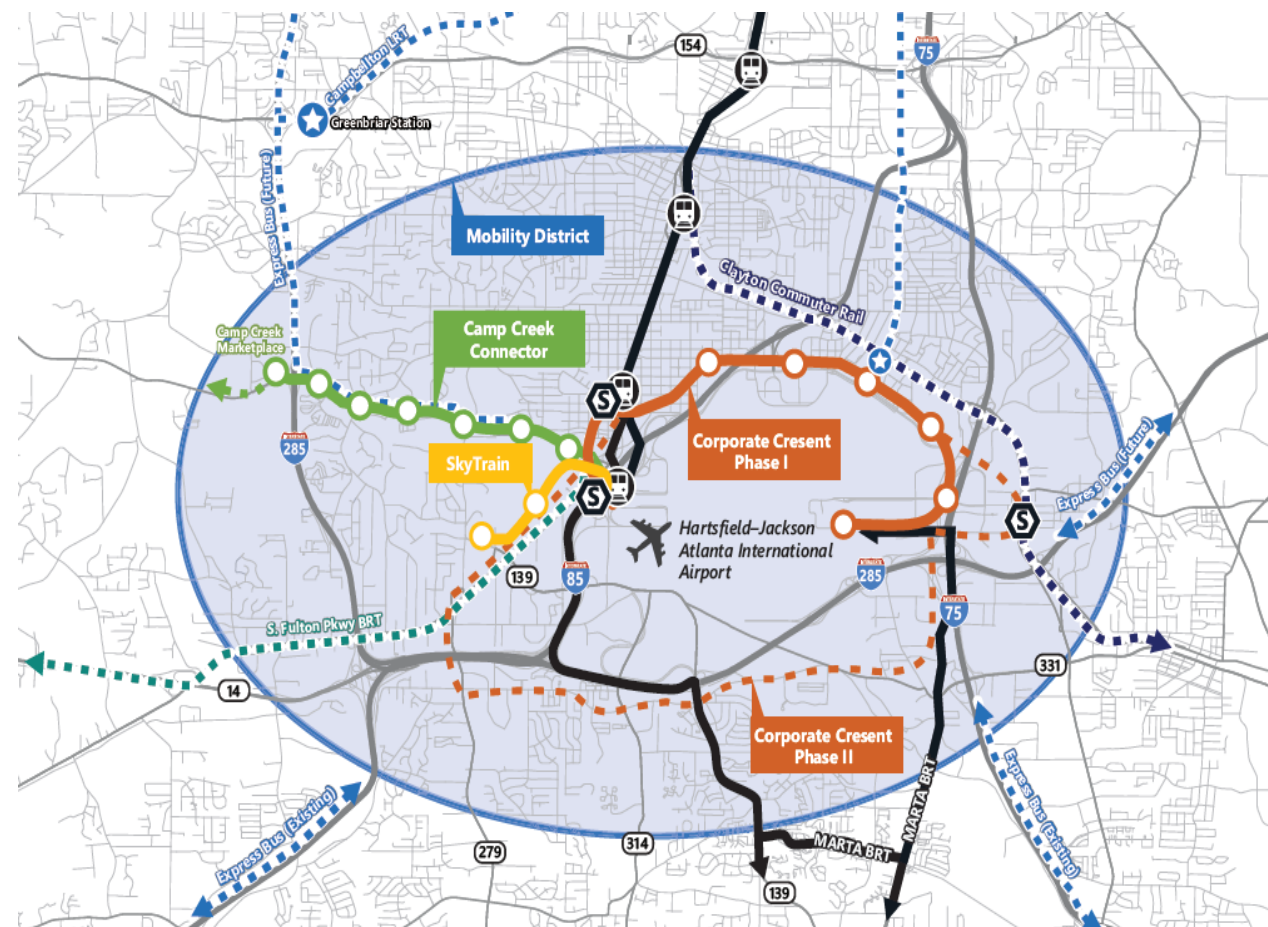
AUTOMATED TRANSIT NETWORK PILOT

- ✓ ATL Airport CIDs (AACIDs) is conducting an Automated Transit Network (ATN) pilot through a P3 partnership
- ✓ ½ mile one line system at Georgia International Convention Center connecting Skytrain to the Arena
- ✓ Goal is to demonstrate the capabilities of an ATN system
- ✓ MARTA is providing financial support and project oversight
 - ✓ Private contractor is contributing funding in addition to the MARTA support



AUTOMATED TRANSIT NETWORK FEASIBILITY STUDY

- ✓ MARTA leading feasibility study of a larger ATN network in the south metro
- ✓ Looking to understand for a full-scale ATN Network:
 - ✓ Cost
 - ✓ Benefits
 - ✓ Constructability
 - ✓ Impacts
- ✓ Expected to kick-off in mid-October and take approximately one year
- ✓ Will be engaged with the Pilot team on lessons learned

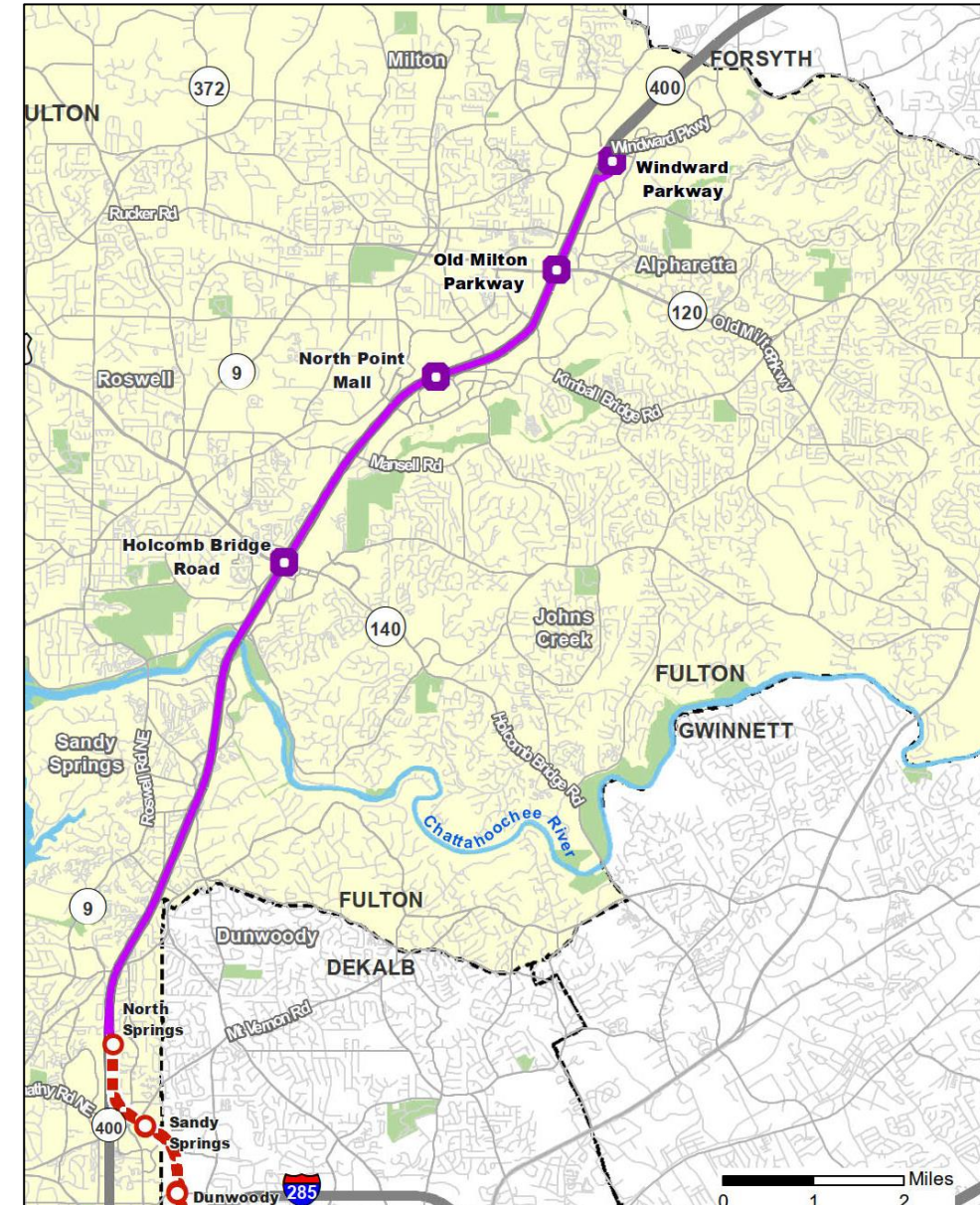




Partially Funded Projects

GA-400 BUS RAPID TRANSIT

- ✓ BRT traveling in GDOT/SRTA express lanes from Windward Parkway to North Springs
- ✓ MEGA Grant submitted in June with support from North Fulton municipalities
- ✓ Awards expected October 2024

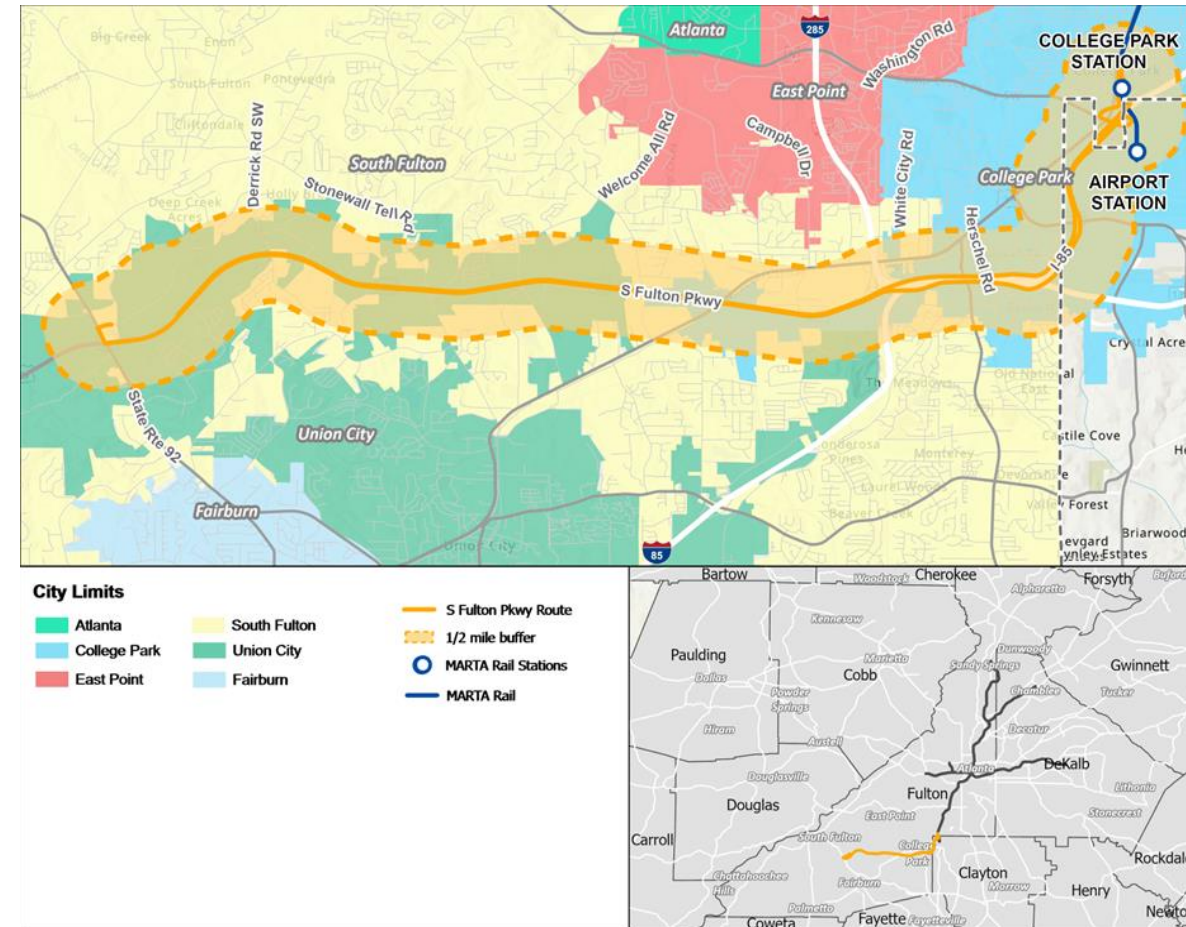




Unfunded Projects

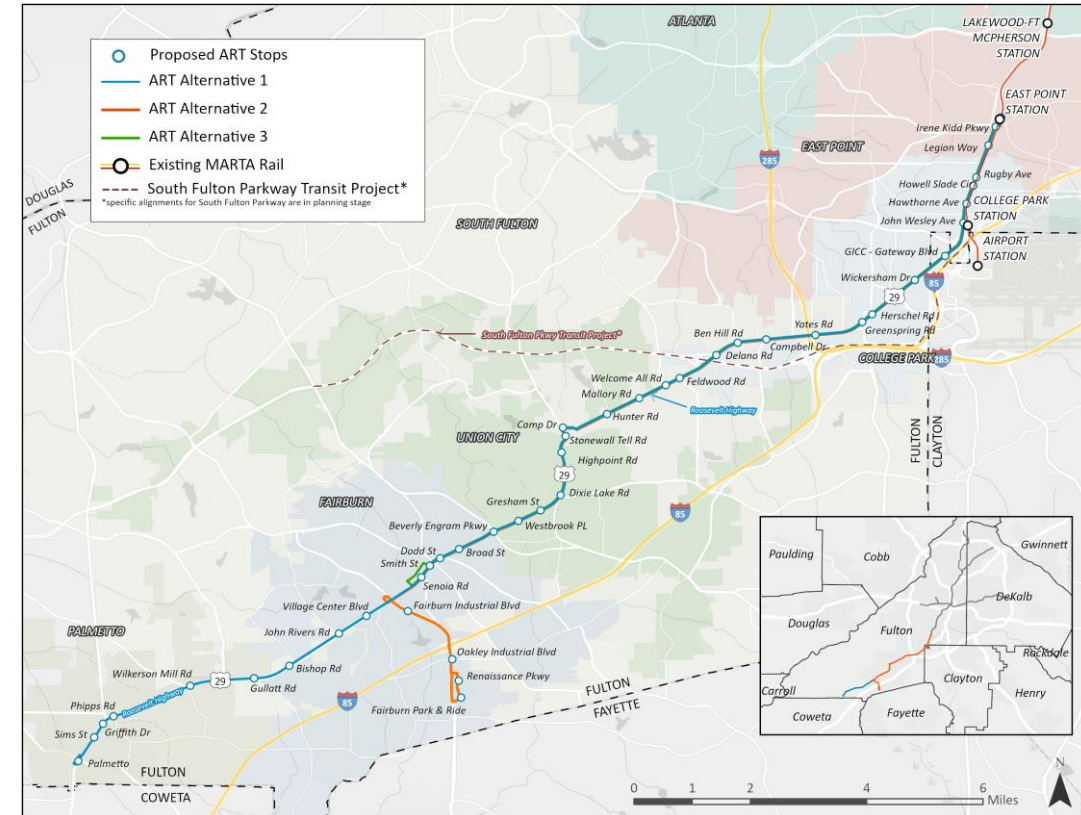
South Fulton Parkway Transit Initiative

- ✓ 2018/ 2019 Fulton Transit Short Term Master Plan's Preferred Expansion Investment Scenario envisions BRT along South Fulton Parkway.
- ✓ Tier I Screen:
 - Considered different mode alternatives, including ART, BRT, LRT, and HRT and route length, including to County Line
- ✓ Tier II screen:
 - Detailed analysis of ART and BRT to from College Park Station to SR-92
- ✓ Engagement Fall 2024



Roosevelt Highway Arterial Rapid Transit

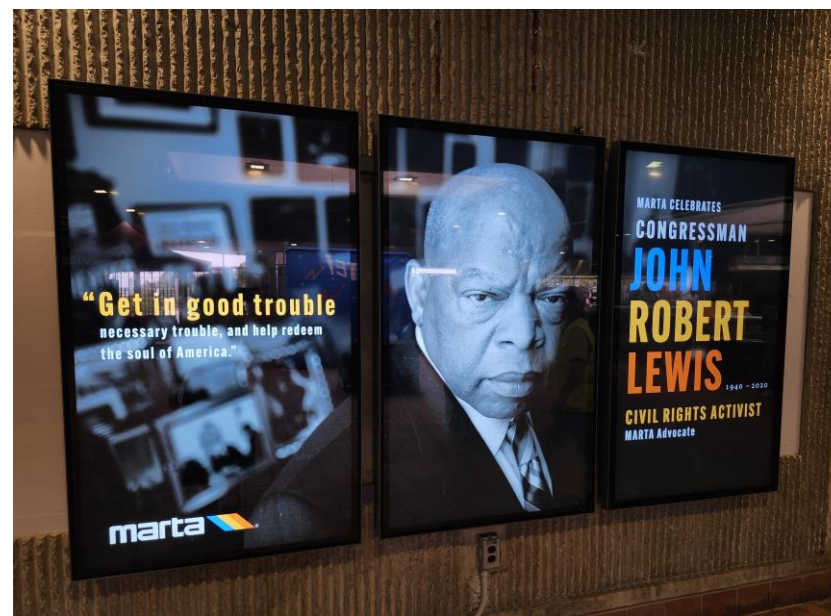
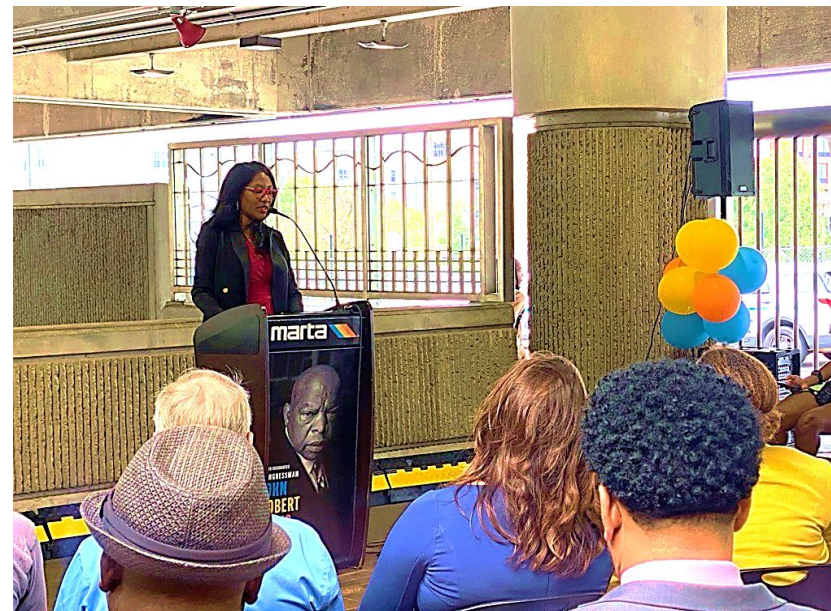
- ✓ 2018 Fulton Transit Short Term Master Plan envisions BRT along Roosevelt Highway
- ✓ 2019 Fulton Transit Short Term Master Plan shifts from BRT to ART
- ✓ Three route alternatives from Northern terminus East Point Station being considered:
 - City of Fairburn
 - Fairburn Park-and-Ride
 - Palmetto
- ✓ Summer 2024: corridor tour/ focus groups
- ✓ Engagement Fall 2024





Other MARTA News

JOHN LEWIS BUS WRAP REVEAL



2024 APTA AWARDS

Recognizing Excellence in the
Public Transportation Industry



MARTA won the Outstanding Public Transit Award in the 50 million or more annual passenger trips category

Thank You





Thank You

